

JOSHUA BARBER

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I'm an award-winning creative director with a knack for piloting complex campaigns and building enduring relationships with clients.

SKILLS

Layout: Photoshop, InDesign, Illustrator, FreeHand, Adobe Acrobat

Website Design/Animation: Flash, Fireworks, Dreamweaver, QuickTime VR and knowledge of basic HTML

Audio Editing: Cakewalk, Deck 3, Pro Tools, SoundEdit and Sonar

Video Editing: Final Cut Pro, Motion

Videography: (including HD and green-screen)

Digital Photography: Digital and traditional

Print Production: Pantone color formulas, printer preparation and print management (spot, process and digital printing)

Illustration: Traditional and online

SERVICES

Print: Advertising, Direct Mail, Brochures, Packaging, Publications, Print Production

Graphic: Branding, Identities, Illustration, Typography

Media: Animation, Video/Commercial Production and Website Design

CAREER HIGHLIGHTS

- Personally won a silver Cannonball from the Richmond Ad Club in 2010 in the Interactive Video category
- Creative team won two bronze Cannonballs from the Richmond Ad Club in 2008 and 2009 in the Self-Promotion category
- Shockoe Widget Design selected as one of Apple's top ten widgets of the week.
- Painted and designed the Vice President's official holiday card in 2004
- Designed the interior of the Drug Enforcement Administration's museum gift shop
- Had original commemorative coin designs featured on QVC

EXPERIENCE

Creative director for an advertising agency with a focus on new media

10/07 - Present

Madison+Main, Richmond, VA

As the head of the creative department at Madison+Main, I guide all creative aspects of our advertising campaigns from concepting to production. I manage an art director, copywriter, print production manager, freelancers and multiple interns. I uphold the highest standards and quality in order to produce innovative and effective campaigns.

Clients include:

Southern States

Comfort Zone Camp

Stony Point Surgery Center

Essex Bank

eSmartTax

Richmond.com

Virginia Women's Center

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Art director for a company specializing in commemorative pieces for the federal government

6/04 - 11/05

C.Forbes, Inc., Richmond, VA

As art director, I developed designs for commemorative coins, memorabilia and packaging for several federal agencies. I directed all external elements, including artwork, print management and copywriting. For one special project, I painted the Vice-President's residence and created an original design for Vice President Dick Cheney's official 2004 Christmas card.

Clients include:

The Vice President's Residence
Department of Homeland Security
United States Secret Service
Drug Enforcement Administration
House of Representatives
Department of Veterans Affairs

Graphic designer for a boutique design firm

12/02 - 6/04

Landis Productions, LLC, Richmond, VA

I conceived, designed, illustrated and executed printed and digital material for a range of clients, including a national magazine. I introduced to Landis Productions the capability to do sound design and record original music, complementing the custom Flash animations we produced.

Clients include:

Catalina Mainsheet Magazine
University of Richmond
Virginia State University
Commonwealth Catholic Charities

Software instructor and graphic artist for the direct marketing department of a financial services company

3/02 - 11/02

Capital One (Aquent), Richmond, VA

Graphic designer for a music and entertainment magazine

8/00 - 3/01

Out of Hand Magazine, Bristol, England

President and Creative Director of design and website company

8/01 - present

Barber Studios, Richmond, VA

EDUCATION

Graduated cum laude with a BFA in Graphic Design from Appalachian State University
(ASCAD Accredited)